

Visit Virtually

Summer task

The History of Design underpins Design & Technology, especially Product Design. Appreciation of designers of the past and present will prepare you for our first project, 'Retro Futurism'!

Please complete [ONE of the tasks below](#) in preparation for September. We will be using your response as our starting point!

Finally, London has a fantastic range of Museums and University Degree shows... Make sure you see something!

Design Museum

the
DESIGN
MUSEUM

Context

Designers in Residence is an annual programme at the Design Museum since 2007.

The residency exists to provide **emerging designers** with time and space away from their regular environment to reflect, research and consider new ways of developing their practice. The platform has been successful in elevating the careers of a new generation of designers.

Review the list of designers, some of which are Designers as well as Entrepreneurs such as Sir Terence Conran. Sir Terence was at the forefront of Habitat in the Sixties, created the Conran shop as well as designing numerous items of furniture (many of which are regarded as Design classics.) and opening numerous Michelin starred restaurants across London.

<https://designmuseum.org/designers>

Task

- **Choose ONE** designer of your choice from the list available on the Design Museum. See link above.
- **Produce a timeline** and show case their work, their style over the decades and finally their legacy.
- **Challenge** task: Include the highs and lows of their career, what made it great! What made them stronger...



The Festival of Britain 1951 (Royal Festival Hall)

The Festival of Britain 1951 (Now the celebrated Royal Festival Hall on the South Bank of London.)

Exactly 100 years after the Famous Great Exhibition of 1851 and 6 years after the war, the **Festival of Britain** was displayed showcasing the best of British manufacturing and design.

A spectacular cultural event to raise the spirits of a country still in the grasp of austerity and rationing, and undergoing severe social and economic reform. Importantly, it also acted as a catalyst for a new design aesthetic, launching the career of noted British designers working in the fields of textiles, furniture and graphic design.

But what happened to the original Great Exhibition which was held in Hyde Park in 1851. Well, it was moved to what was originally called Sydenham hill and renamed Crystal palace. (Named after the Great Exhibition which was made from float glass which was a new invention at that time!) It's footprint and ruins still remain on the site today!

Task

- **Research a Post war Designer** or product which has since become regarded as a pioneer or design classic of that period i.e BMW Isetta 250.
- **Research the market demands** for such a product, who used it, Why? What caused it's invention? What caused it's demise if so?
- **Challenge** task: Did it influence any other subsequent designs?

